

**ADVANCE
DIGITAL
MARKETING
TRAINING
PROGRAM**



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**PREMIUM DIGITAL MARKETING
TRAINING INSTITUTE**

PREMIUM
MASTER PROGRAM
[141 HRS]

- **Website Planning & Developement**
- **Search Engine Optimization**
- **Search Engine marketing**
 - ◆ Text Ads
 - ◆ Display Ads
 - ◆ Video ads
- **Social Media Marketing**
 - ◆ Facebook Marketing
 - ◆ Twitter marketing
 - ◆ Linkedin Marketing
 - ◆ Google Plus Marketing
 - ◆ Instagram Marketing
 - ◆ Pinterest Marketing
- **Web Analytics**
 - ◆ Google Analytics
 - ◆ Heatmap Tracking
- **Content Marketing**
- **Email Marketing**
- **Inbound Marketing**
- **Make Money Online**
 - ◆ Google Adsense
 - ◆ Affiliate Marketing
 - ◆ Freelancing Gigs