



**ISBM**  
**UNIVERSITY**  
KNOWLEDGE ♥ WISDOM ♥ HUMANITY

2020-21



## Prospectus

Established by Government of Chhattisgarh and Recognized under section 2(f) of UGC Act, 1956

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**ISBM**  
UNIVERSITY  
KNOWLEDGE ♥ WISDOM ♥ HUMANITY

***Let thousand Flowers Bloom***

*ISBM University is committed to encourage many ideas from diverse sources, creating a flower bed of entrepreneurship and start-ups. It also reflects the vision of ISBM University that wants to see thousands of youth opening their minds to new vistas and opportunities by using the power of knowledge, skills and incubation provided by ISBM University.*

*“ Education is the manifestation  
of the perfection already  
present in man”  
- Swami Vivekananda*

*“ Live as if you were to die  
tomorrow. Learn as if you  
were to live forever”  
- Mahatma Gandhi*

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## About ISBM University

ISBM University is a new age University committed to provide industry-driven programs in Management, Commerce, Law, Information Technology, Arts, Science, Pharmacy, Education, Journalism and Computer Application in order to meet the requirements of the industry.

ISBM University programs are research driven, skill based and knowledge intensive. The University is a centre of academic innovation and research where student and faculty collaborate to learn, research, create, innovate, inspire and incubate.

ISBM University endeavors to offer services across the student's life cycle not only supported by teaching and learning but also with career development, skill enhancement, employment opportunities, business, incubation and fund raising for development initiatives.



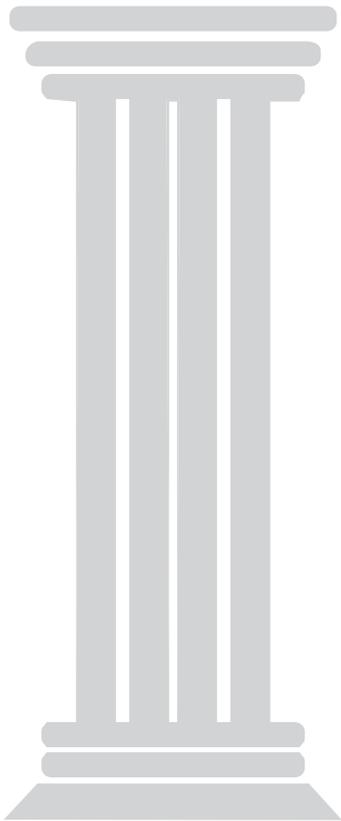
# ISBM UNIVERSITY

KNOWLEDGE ▼ WISDOM ▼ HUMANITY





**Mr. Mahesh R. Agrawal**  
**(Patron)**

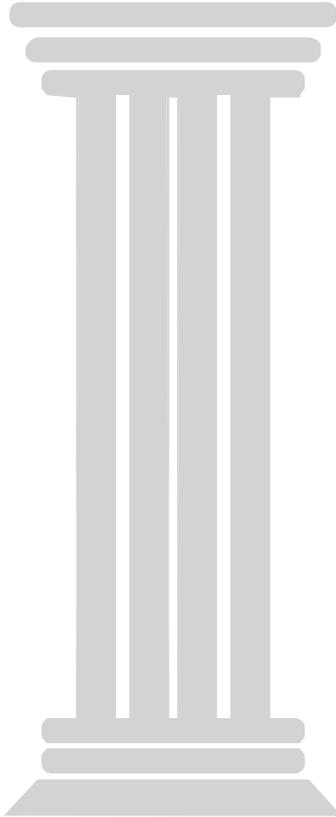


*ISBM University was established in the year 2016 with an objective to cater the multifaceted educational need of millions. Its philosophy includes offering multiple courses and programs for the students, preparing them to become successful in life and eventually to become responsible citizens of the country. We encourage them for developing their personality, metamorphosing and nurturing them to become employable as well as venture into entrepreneurship. In a nutshell, we take all our efforts for academic growth & skill development of the students.*

*Knowledge is the key to unlock the career of young men and women. ISBM University provides the platform for learning & research. Problem solving & decision making are dual objectives of learning. It is a challenge as well as an opportunity for the University. The challenges are accepted in collaboration with the stakeholder's viz. other Universities, research institutions, members of the faculty & society at large. The academic programs are need-based catering to the need of mankind. Excellence is a parameter. It is to be set by the academic community & drive to achieve it. It is equally important we keep close to our wider communities both in the interest of our country and our neighborhood. It will help to ensure the on-going relevant academic programmes. I welcome all and congratulate the students, parents for choosing our University. I am sure that they will be immensely benefitted by the excellent academic pursuit.*



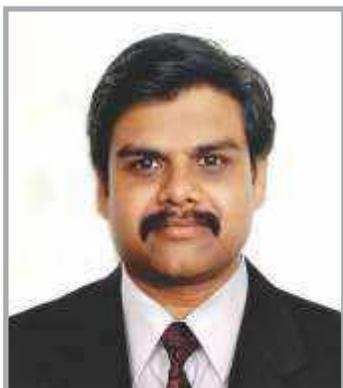
**Dr. Vinay M. Agrawal**  
**(Chancellor)**



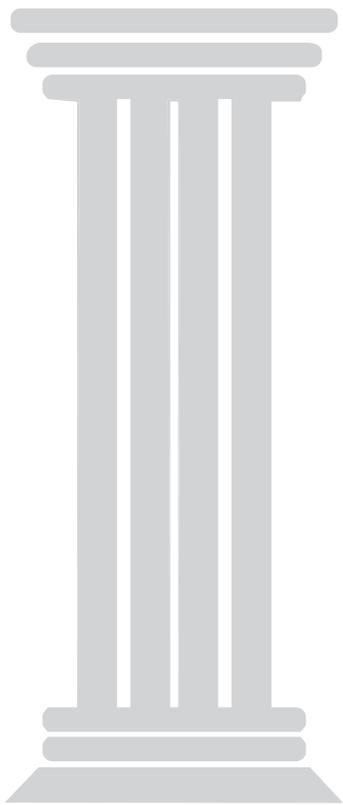
*In the modern society where harmonious development is achieved by enlightenment of an individual's heart, mind and soul. I am of the opinion that education can transform the attitude, thought process and lifestyle of people leading to the development of society. Education makes people flexible in thinking rationally and making proper decisions. I have always worked towards empowering the masses. Education serves as the tool & technique of empowerment with skilled and socially relevant citizens. We initiated the benign social order for social reconstruction and social change by establishing various educational establishments as a partner in the process of economic development of the country. ISBM University has assumed the task of human capital development by integrating the basic principles of knowledge, wisdom and humanity both in its policy and practice.*

*ISBM University stands for humanism, tolerance, rationality, idea exploration and innovation. The approach of our curriculum focuses on experiential learning ensuring better content delivery and provisions for extra-curricular activities as integral components of the learning process. At ISBM University we seek self-motivated individuals who believe in making their own methods of learning by availing the opportunities and willing to contribute their best for social welfare.*

*ISBM University is proud of its state of the art technology, serene campus with aesthetically built facilities. Student's friendly policies create a satisfying academic ambience. I extend my best wishes to all the aspirants and assure them that under the mentorship of experienced faculties of ISBM University they shall be able to extract competitive advantage towards creating a harmonious, peaceful and rewarding future. Participation in wide range of academics and other activities will provide them an opportunity to acquire leadership, professional and personal traits.*



**Professor (Dr.) Anand Mahalwar**  
**Pro Vice-Chancellor**



*It gives me great pleasure in extending my hearty welcome to all those who are seeking admission to various Programmes of ISBM University. The University is a new-age University committed to provide innovative learning programs to meet the current requirements of the industry. Its programs are research driven, skill based and knowledge intensive. The University is envisioned to be a centre of academic innovation and research where students and faculty would collaborate together to learn, research, create, innovate, inspire and incubate.*

*The ISBM University is established and approved by the Government of Chhattisgarh under the Chhattisgarh Private Universities (Establishment and Operation) Act, 2005 (Amendment Act 2016). ISBM University is recognized by UGC and an active member of Association of Indian Universities (AIU).*

*The University endeavors to offer services across the student-life cycle, supporting the students not only with teaching-learning but also with career development, skill enhancement, employment opportunities, business incubation, fund raising and mentoring. The University's philosophy aligns with the famous quote " **What is really needed to make democracy function is not knowledge of facts, but right education**" of Late Shri Mahatma Gandhi.*

*The objective of the University is to provide higher education to the door steps of the needy to access for centuries. At ISBM, it is believed that imparting need-based, high-quality knowledge is the need of the hour in order to nurture young minds to successfully meet challenges found in today's scenario, and to make them blossom as leaders to guide society. Highly qualified members of the faculty, the high quality infrastructure, well-equipped laboratories with all sophisticated instruments, the library with large collection of reference, text books and periodicals accelerates the students to become leaders of the society. It is believed that a healthy mind resides in a healthy body thus the University is having good facilities for sports and games, and co-curricular activities for overall holistic development of the students.*

*The University looks forward to welcome highly motivated students.*

*With best wishes*



**H. E. Anusuiya Uikey**  
(Governor of Chhattisgarh)  
Visitor



**Dr. Vinay M. Agrawal**  
Chancellor



**Professor (Dr.) Anand Mahalwar**  
Pro Vice-Chancellor



**Dr. Barada Prasad Bhol**  
Registrar



**Mr. Bhushan Mainkar**  
CFO



**Mr. T. G. Madhusoodhanan**  
Controller of Examination

## Administrative Team

**Dr. N. Kumar Swamy**  
Incharge Dean

**Mrs. Ritu Kaushik**  
Deputy Registrar

**Mr. Abhishek Sinha**  
Manager, Corporate Relations

**Mrs. Uttama Sharma**  
Assistant Professor

**Mr. Hemant Pandey**  
Assistant Professor

**Ms. Diksha Chandrakar**  
Assistant Professor

**Mr. Preetam Kumar Sahu**  
Assistant Professor

**Mr. Om Prakash Verma**  
Assistant Professor

**Mrs. Shrishti Chandrakar**  
Assistant Professor

**Mr. Gokul Prasad**  
Assistant Professor

**Mrs. Romi Bala**  
Assistant Professor

**Mr. Sandeep Sharma**  
Manager, International Affairs

**Mr. Ashwani Sahu**  
Assistant Professor

**Ms. Nalin Beliya**  
Assistant Professor

**Ms. Shilpa Verma**  
Assistant Professor

**Mr. Khemraj R. Chandrakar**  
Assistant Professor

**Mr. Hemant Kumar**  
Assistant Professor

**Mr. Diamond Sahu**  
Assistant Professor

**Mr. Kamlesh Ramkumar Bisen**  
Assistant Professor

**Ms. Vimla Sona**  
Assistant Professor

**Mr. Omprakash Sharma**  
Purchase Manager

**Mr. Sabir Qureshi**  
Marketing Head

**Mr. Vishal Tiwari**  
Manager, Placements

**Mr. Praveen Kumar Yadav**  
Assistant Professor

**Mr. Rishabh Sharma**  
Assistant Professor

**Ms. Garima Diwan**  
Assistant Professor

**Mr. Fanish Chandrakar**  
Assistant Professor

**Mr. Bhupesh Patra**  
Assistant Professor

**Mrs. Mamta Dewangan**  
Assistant Professor

**Mr. Arjun Singh**  
Assistant Professor

**Mr. Chandra Shekhar Sahu**  
Accountant

**Mr. Gaurav Kumar Bhatt**  
Campus Incharge

**Ms. Rinku Rathod**  
Operations Head

# Board of Advisors

- ▶ **Mr. Jitendra Nahar**  
Founder Trustee  
Kruti Institute of Technology and Engineering, Raipur.
- ▶ **Mr. Rajan Chopra**  
Chancellor  
Mahatma Gandhi University  
MD-Excel Book
- ▶ **Dr. A. L. Agrawal**  
Chairman  
World Education Mission
- ▶ **Mr. Rahul Tiwari**  
Secretary  
Rahul Education Society
- ▶ **Dr. A. K. Bhatt**  
Regional Director  
NIOS Govt. of India
- ▶ **Dr. P. V. Pradhan**  
Executive Director  
Thakur Education Trust, Mumbai
- ▶ **Mrs. Sabitha Natraj**  
General Manager  
Indian Oil Corporation
- ▶ **Dr. Munir Sayyad**  
General Manager and Head of Reliance  
JIO Quality Assurance Lab, Mumbai.
- ▶ **Mr. Yeshwant Raj Parasmal**  
Managing Director  
Strategum Eduserve Private Limited
- ▶ **Adv. D. G. Naik**  
Senior Counsel  
High Court, Mumbai.
- ▶ **Mr. Vivek Mohile**  
General Manager  
Laticrete International, Saudi Arabia.
- ▶ **Mr. Nayaz Kazi**  
Director -National Academy of India Payroll  
Director - CIPP, London
- ▶ **Dr. Anil Kumar Garg**  
Business Head  
Pidilite Industries
- ▶ **Mr. Sameer Chandrakar**  
Head of Product Development and Operations-  
SmartServ / Resolution Tube Pune & Seattle
- ▶ **Mr. Shakti Swami**  
Consultant and Coach  
bigvacancy.com
- ▶ **Mr. Dinesh Gosai**  
NLP and Corporate Trainer  
Meta Coaching
- ▶ **Dr. P. John Paul**  
Principal  
Mala Reddy College of Engineering
- ▶ **Dr. Nandita Roy**  
Principal  
Gurukul College of Commerce (Mumbai)
- ▶ **Dr. Daniel J. Penkar**  
Director  
S. B. Patil Institute of Management
- ▶ **Dr. Ch. Bala Nageshwara Rao**  
Director-Saveetha University &  
Saveetha School of Management
- ▶ **Mr. Swapnil Bhaskar**  
Co-Founder - Goalwise  
Alphafront Finserv.
- ▶ **Mr. Dinesh Israni**  
CEO  
Tapaswi Group Ventures
- ▶ **Mr. Sudeep Saha**  
Alumni (IIM-A), CFA  
MD, Avant Group
- ▶ **Mr. Sourav Sachin**  
Alumni (IIT)  
VP Engg., Browser Stack



Academic Programs  
Degree, Diploma and Certificates



Research Programs  
M.Phil, PhD  
and Research Centres



Continuing Education  
Training, MDPs and EDPs



Outreach Programs  
Community Service, Tribal  
Development



ENAGRAM  
Spoken English and Personality  
Development Cell



Govt. Nodal Centre  
Implementation of  
Govt. Initiatives



Skill Development  
Vocational Programs  
Livelihood Programs



Bigvacancy.com  
Career and  
Placement Cell



Industry Interface  
Consulting Industries  
& Public Organizations

**The Differential Edge :** Academic programs of the University are unique and unmatched containing following innovative practices:

- ▶ Industry Driven Syllabus
- ▶ Systems Driven Management
- ▶ Student Centric Approach
- ▶ Value Based
- ▶ Personality Development
- ▶ Career Skills
- ▶ Spoken English
- ▶ Medium of Instruction

- ▶ Program Structure
- ▶ Think Global. Act Local
- ▶ Internships
- ▶ Government Recognised
- ▶ Industry Ready
- ▶ Entrepreneurship and Leadership
- ▶ Placement
- ▶ Incubation

**ISBM UNIVERSITY – THE GATEWAY FOR EXCELLENCE**



## UNIVERSITY GRANTS COMMISSION, New Delhi

Established in accordance with u/s 2(f) of Commission, New Delhi. UGC act and empowered to award Degrees as specified u/s 22 of UGC Act, 1956.



## DEPT. OF HIGHER EDUCATION, GOVT. OF CHHATTISGARH

Established Under Chhattisgarh Private University (Establishment and Operations) Act. 2005, Amendment Act. 2016 and empowered to award Degrees, Diplomas, Certificates and Other Distinctions in Higher education and research.



## ASSOCIATION OF INDIAN UNIVERSITIES

Member of Association of Indian Universities. The Certifications issued by the University stand equivalent to other member Universities of AIU.



## BAR COUNCIL OF INDIA

Approved by Bar Council of India (BCI) for conducting Legal Education Programmes.



## PHARMACY COUNCIL OF INDIA

Approved by Pharmacy Council of India, A Statutory body Under the Ministry of Health & Family Welfare.



## AICTE

No Objection Certificate from All India Council for Technical Education, New Delhi for conducting Technical Programmes.



## CG-PURC

Recognized by Chhattisgarh Private Universities Regulatory Commission (CG-PURC).



## NSDC

Approved Training Centre of National Skill Development Corporation under Ministry of Skill Development & Entrepreneurship, through World Education Mission to Conduct employment centric training programmes.

The Foundation has been laid to achieve the vision of the University. Riding on its global reputation, the University has entered into association or sought accreditation/recognition from the following



Nasscom (National Association of Software and Services Companies)



Confederation of Indian Industry



Assocham Indi



Indo-American Chamber of Commerce



The Council of EU Chambers of Commerce in India



Federation of Indian Chambers of Commerce and Industry



Bombay Management Association



British Standards Institute



Globally Assured



International Organization for Standardization (ISO)



PHD Chambers of Commerce



The Chartered Institute of Payroll Professionals



Confederation of International Accreditation Commission



Association of Indian Management Scholars



United Nations Global Compac



Asian Association of Open Universities



The Indian Society for Training & Development



National HRD Network



Indian Society For Technical Education



Sri Aurobindo Society



International Association of Universities

# Award and Recognitions



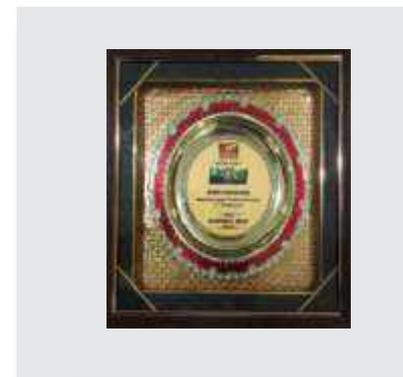
"Best University in Chhattisgarh"  
by the Honorable CM of Chhattisgarh,  
Shri Bhupesh Baghel.



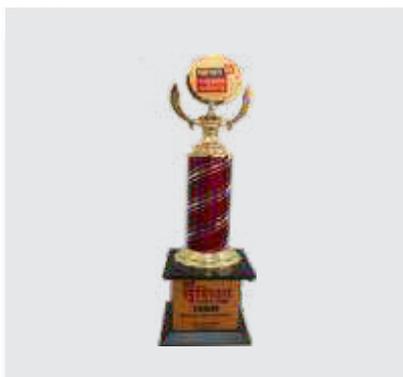
"THE BEST UPCOMING UNIVERSITY" by the  
Hon. HRD Minister 'Shri Prakash Javdekar'  
in association with ASSOCHAM.



Best University in Chhattisgarh 2019  
by Shri Bhupesh Baghel,  
Hon. CM of Chhattisgarh.



"The Best Emerging Private University"  
Award by Shri Raman Singh  
(Ex. Chief Minister - Chhattisgarh)



"MOST INNOVATIVE UNIVERSITY"  
by Hon. Ex. Chief Minister of  
Chhattisgarh 'Shri Raman Singh',



"Best Upcoming University" by  
Shri Purushottam Rupala, Hon'ble Minister  
of Agriculture and Panchayati Raj



"Best University Promoting Government Digital Initiatives".  
presented by His Excellency Shri Pranab Mukherjee  
and Hon. Minister for commerce  
and industry "Shri Suresh Prabhu"

ISBM University is established with goal for delivering quality education to the students across the region. University is working tirelessly to move forward in a significant way. The efforts are well applauded and appreciated by the society and Government. A big basket of awards scripts its success.



**“Best University”**

Awarded by : **Shri Pranab Mukherjee**  
(Hon’ble Ex. President) &  
**Shri Suresh Prabhu**  
(Hon’ble Minister of Commerce &  
Industry and Civil Aviation, Government of India)



**“Best Innovative University”**

Awarded by : **Hon. Ex. Chief Minister**  
Chhattisgarh “**Shri Raman Singh**”



**"Best University in Chhattisgarh"**

Awarded the by the Honorable CM of  
Chhattisgarh, **Shri Bhupesh Baghel**



**“Best Upcoming University”**

Awarded by : **Shri Prakash Javadekar**  
(Hon’ble Union Minister for HRD)  
in association with Assocham India



**“Best University in Chhattisgarh 2019”**

Awarded by : **Shri Bhupesh Baghel**  
(Hon’ble Chief Minister of Chhattisgarh)



**“Best Emerging University 2018”**

Awarded by : **Shri Harish Rawat**  
(Hon’ble Ex-Chief Minister of  
Uttarakhand State) at Delhi



**"Best Upcoming University"**

Awarded the "Best Upcoming University"  
Global Award 2019 by Auropath.



**“Best Emerging University”**

Awarded by : **Shri Raman Singh**  
(Hon’ble Ex.Chief Minister Chhattisgarh) &  
**Shri Narendra Singh Tomar**  
(Hon’ble Union Ex.Minister for Rural Development)



**“Best Upcoming University”**

Awarded by : **Shri Purushottam Rupala**  
(Hon’ble Central Union Minister of  
The state Government of India - Agriculture,  
Farmers welfare & Panchayati Raj in association  
with India Today Group

# Campus and Facilities



Sprawling over 32 acres of land ISBM University is nestled in the lap of nature. The surroundings of the campus amidst forest and hills provide an inspirational learning environment for everyone. Blessed with the divinity of Tenganhi Mata (Durga Maa) Temple in its neighborhood, the campus is complete with all modern facilities and features.



- ▶ Smart and Spacious Classrooms
- ▶ Huge and well stocked Library
- ▶ INTEL: The ISBM University Network for Technology Entrepreneurship and Leadership
- ▶ Bonsai: Start-Up Incubation Cell
- ▶ Infirmary and Medical Care
- ▶ Yoga and Meditation Hall
- ▶ Indoor Sports Complex
- ▶ Outdoor Sport Facilities
- ▶ Students Residence
- ▶ Kitchen and Dining Block
- ▶ Staff Residences
- ▶ Seminar Hall
- ▶ Hi-Speed Internet
- ▶ Safe and Secured Campus
- ▶ Laboratory
- ▶ Hostel
- ▶ Moot Court
- ▶ Transport Facilities



ISBM University provides separate hostel for Boys and Girls. Hygienic vegetarian food will be served. In Hostel students have advantage of exposure to other students from different countries, regions, religions, languages and customs. Hostel is a place which enables one student to understand and appreciate other student from other part of the world which leads to all round development of personality of student which goes long way in fostering unity.

## Features of Hostel

- Anti-Ragging committee to make the campus ragging free
- Separate wardens for boys and girls Hostel
- Hygienic Mess facilities
- Well Equipped rooms with fine interiors and cooling system for summer
- Availability of Housekeeping staff
- Water cooler fitted with water Purifier
- Guest Rooms for Visiting Parent / Guardian
- TV Room & Fridge at Common Places
- Indoor and Outdoor game facilities such as Volleyball, Cricket, Badminton, Carom, Chess etc.



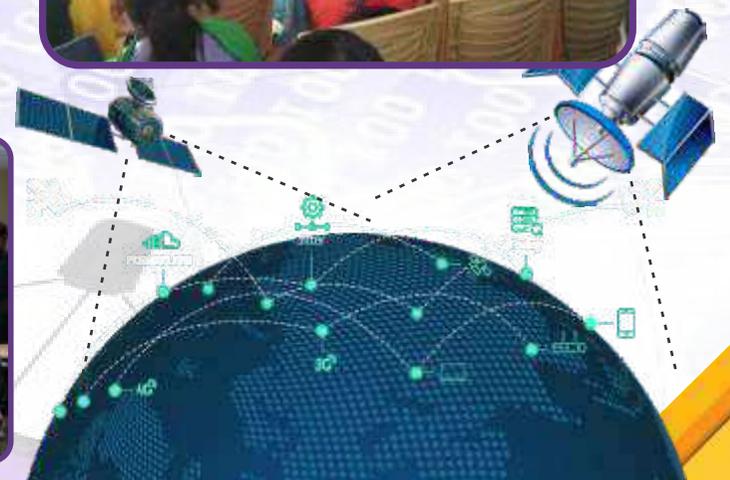
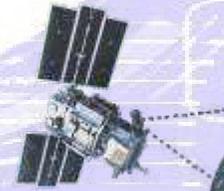
Within a short span of time, ISBM University was awarded as “The Best Upcoming Private University”. To keep up to its reputation and to ease the education process for aspirants, ISBM University has set-up a studio for delivering online lectures to the students in the campus thus facilitating the students with quality education and best quality faculties for global exposure.

The initiative will benefit students in a number of ways such as effective faculty training; enhancing curriculum based teaching and so on. The set up will mainly strengthen satellite based learning which will further allow students to access quality resources. Satellite based learning holds great significance in online learning as a result, the course contents would reach the students in the remotest corner of the world.

ISBM University’s initiative to set-up a studio in Mumbai to deliver live lectures to the campus holds great significance for distance / online learning by delivering quality educational resources to the teaching – learning community.

## ENGLISH TRAINING

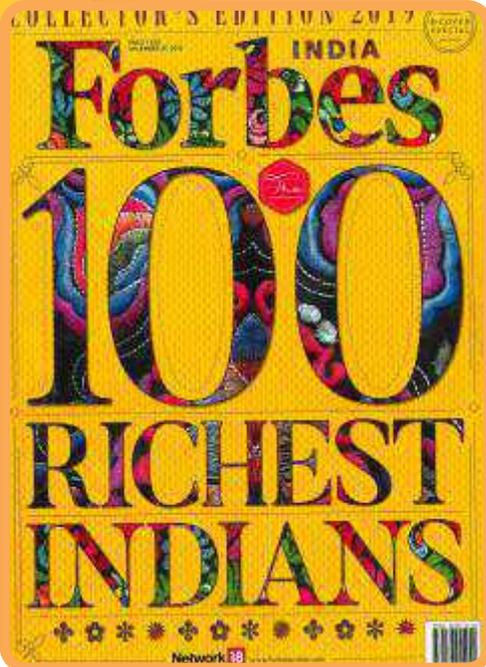
The Department of English ISBM University offers a tailor – made curriculum to fulfill the need of the students in learning English. The training benefits students to build their career in their own area of interest. The training also enables students for working on different fields such as teaching, journalism, consultancy guidance, content writing and many other fields. Training strengthens students to enhance their communication skill in order to face the upcoming challenges in their life.



# Media Coverage

ISBM University has been appreciated and recognised globally by various media channels and news papers.





# Academics

School of Management

School of Commerce

School of Science

School of Engineering and Technology

School of Information Technology

School of Design

School of Pharmacy

School of Life Sciences

School of Yoga and Naturopathy

School of Arts and Humanities

School of Law

School of Library and Information Science

School of Journalism and Mass Comm.

School of Education

School of Hotel Management



## PROGRAMMES

Programme Code	Programme	Duration	Mode	Eligibility
DBA41	Diploma in Business Administration (DBA)	1 Year	Annual	10 + 2 or Equivalent
PGDBA42	Post Graduate Diploma in Business Administration (PGDBA)	1 Year	Annual	Graduation or Equivalent
BBA12	Bachelors in Business Administration (BBA)	3 Years	Semester	10 + 2 or Equivalent
MBA11	Master in Business Administration (MBA)	2 Years	Semester	Graduate in any/relevant Discipline (from a recognized University with Minimum 40% Marks)
EMBA43	Executive Master in Business Administration (EMBA)	18 Months	Semester	Graduation or Equivalent (With 2 Years work experience)

Refer 'Research Section' for Ph.D. and M. Phil

## SPECIALIZATION OFFERED :

BBA :- (Select Any One) Finance | Marketing | Human Resource

MBA :- (Select Any Two From Below)

EMBA :- (Select Any One From Below)

Human Resources Management | Marketing Management | Financial Management | Entrepreneurship  
 Operations Management | Product Management | Brand Management | Event Management | Insurance  
 Business Administration | Banking Management | Construction Management | General Management  
 Supply Chain & Logistic | Retail Management | International Business | Project Management | Advertising  
 Materials Management | Total Quality Management | Personnel Management | Education Management  
 Information Technology | Hospital Administrations | E-Commerce | International Marketing

## CAREER OPPORTUNITIES :

Business Development Manager | Researcher | Entrepreneur | Manufacturer | Human Resource Manager  
 Operation Manager | Marketing Manager | Sales Manager | General Manager | Front Desk Manager  
 Purchase Manager Project Manager | Analyst | COO | CEO | CFO | E- Commerce | Banking/Finance  
 International Relations | Public Relations | Management Consultancy | Marketing & Sales Management  
 Insurance | Hospitality Management | Insurance | Telecom | Advertising | Retail Management  
 General Management | Banking/Finance | International Business | International Relations | Consumer Goods  
 Operations & Supply Chain Management | Retail Management | Team Management & Leadership |  
 Hospitality Management

Emphasis is given on domains such as – General Management, Business Administration, Human Resource Management, Operations Management, Marketing Management, Financial Management and International Business etc. in order to facilitate the students in acquiring higher knowledge in business and administration, entrepreneurship competency and excellence for the betterment of the society.

The programs are focused on creating free thinkers – who are independent and rational in their thinking and action. The prime focus of the programs is to promote the effective integration of technology with state – of – the – art facilities in teaching and research activities. The curriculum offered and learning pedagogy focus on problem solving, decision making thus creating analytical skill coupled with knowledge and application of various emerging trends in field of management, trade and commerce.



## PROGRAMMES

Programme Code	Programme	Duration	Mode	Eligibility
BCOM10	Bachelor of Commerce (B.Com)	3 Years	Annual	10 + 2 or Equivalent
MCOM9	Master in Commerce (M.Com)	2 Years	Annual	Graduation with Commerce
PGDCOM57	Post Graduate Diploma in Commerce (PGDCOM) (In respective field of specialization)	1 Year	Annual	Graduation with Commerce

Refer 'Research Section' for Ph.D. and M. Phil

## SPECIALIZATION OFFERED :

B-Com :- (Select any One) Marketing | Financial | Banking & Insurance

M-Com :- (Select any One) Marketing | Financial | Banking & Insurance

PGDCom :- (Select any One) Banking, Financial Services and Insurance | Investment and Financial Analysis | Merger and Acquisition

## CAREER OPPORTUNITIES :

Accountant | Company secretary | Financial Analyst | Controller of Finance | Stock Broker | Tax Auditor | Statistician  
Banking | Cost Accountant | Finance Planner | Financial Consultant | Portfolio Manager | Tax Consultant | E – Commerce  
Economist | Chartered Accountant | Finance Manager | Investment Analyst | Teaching | Auditor | Chief Financial Officer |  
Business Consultant | Production Manager | Budget Analyst | Business Manager | Communications Officer | Financial  
Professional | Entrepreneur | Human Resources Manager | Marketing Professional | Sales Professional | Project Manager.



The School of Commerce creates stimulation for the academic growth of the students by providing them a thorough understanding in the wide range of subjects such as Business Organization, Financial Accounting, Corporate Law, Economic theory, Business Communication and Corporate Law.

Commerce courses are designed to provide managerial skill and understanding to the students in streams namely Banking, Accountancy, Investment, Finance, Accounting, Taxation and Management. After pursuing study in commerce, an aspirant can get opportunities both in the Government and private sector.

## PROGRAMMES

Programme Code	Programme	Duration	Mode	Eligibility
BSC24	Bachelor of Science (B.Sc)	3 Years	Annual	10 + 2 or Equivalent (with Respective Subjects)
MSC23	Master of Science (M.Sc.)	2 Years	Semester	Graduation or Equivalent*
DSC58	Diploma in Nutrition	1 Year	Annual	10 + 2 or Equivalent
PGDSC58	Post Graduate Diploma in Science (PGDSc) (In respective field of specialization)	1 Year	Annual	Graduation with Science (In related field of specialization)

\*Graduation in relevant subjects with minimum 45% aggregate marks from recognized University.

## SPECIALIZATION OFFERED :

B.Sc. :- Physics | Chemistry | Mathematics | Botany | Zoology | Statistics | Biochemistry

M.Sc. :- (Select any One) Physics | Chemistry | Mathematics | Botany | Zoology | Statistics | Biochemistry | Electronics

PGDSc :- (Select any One) Remote Sensing Technology and Geographic Information Systems | Food Processing and Preservation | Energy Audit and Alternative Energy Sources | Analytical Techniques | Applied Statistics with Software | Bio-nanotechnology | Post Graduate Diploma in Forensic Science and related Law | Clinical Studies, Data Management and Medical Writing

## CAREER OPPORTUNITIES :

Biochemist and Biophysicist | Biologist Horticulturist | Soil and plant scientist | Clinical Psychologist/Research | Associate Healthcare Scientist | Product/Process Development | Scientist | Toxicologist | Epidemiologist | Agricultural and Food Scientist Ecologists | Animal Scientist/Technician | Textile Technocrat | Metallurgist | Research Scientist | Water Quality Analyst Microbiologist | Pathology | Laboratory Technician | Food Scientist and Technologist | Biomedical Engineer/Scientist | Technician Colour Technologist | Scientific Laboratory | Chemist



The school of Science offers a pioneering and applied approach to multi-disciplinary research which closely connects to its inspirational teaching. The research conducted in the school meets the entire world class requirements across a range of subject domain such as Physics, Chemistry, Biology, Microbiology, Maths etc.

Our mission emphasizes is expand the realms of scientific knowledge and understanding hence, our research aims at responding to a variety of sustainable development challenges.

The school strives to educate high quality experts who have the ability to solve complex problems of society relating to energy, environment by effective decision-making.



School of Engineering and Technology is inspiring to acquire knowledge skills. Students are being taught and trained to analyze things technically and think how it can be made to simplify human efforts. The priority of the time is to increase its specialized teaching and by providing research space to match the industrial needs.

We offer programs which helps the learner to articulate the concepts from basic science to technology through Lab and project work.

## CAREER OPPORTUNITIES :

Computer Engineer | Software-Hardware Engineer | Software Architect | Database | System Administrator | Mechanical Engineer | Piping Engineer | Plant Engineer | Design Engineer | Process Engineer | Production Engineer | Civil Engineer | Structural Design | R.C.C. Consultant | Petroleum & Gas | Food Processing | HVAC Engineer | Automobile Engineer | Industrial Engineer | Armed Forces | Academician | Electrical Engineer | Robotics | Artificial Intelligence | Machine Learning etc.

## PROGRAMMES

Programme Code	Programme	Duration	Mode	Eligibility
DE56	Diploma in Engineering	3 Years	Semester	10 + 2 or Equivalent
BTECH55	Bachelor in Technology (B.Tech)	4 Years	Semester	10 + 2 or Equivalent*
DE56	Diploma in Engineering (Lateral Entry)	2 Years	Semester	10+2 PCM/ITI (2 years)/2 years Vocational Course in Relevant Trade/ 3 year Apprenticeship
BTECH55	Bachelor in Technology (B.Tech) (Lateral Entry)	3 Years	Semester	10 + 2 or Equivalent*
MTECH67	Masters in Technology (M. Tech)	2 Years	Semester	B.Tech / B.Sc.

**\*For B.Tech. :** - Passed 10+2 examination with Physics and Mathematics as compulsory subjects along with one of the Chemistry/Biotechnology/ Biology/Technical Vocational subject. Obtained at least 45% marks (40% in case of candidate belonging to reserved category) in the above subjects taken together.

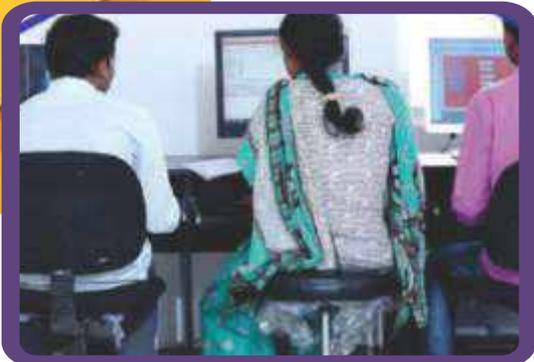
**\*For B. Tech Lateral Entry :** - Passed Diploma Examination from an AICTE approved Institution; with at least 45% marks (40% in case of candidates belonging to reserved category) in appropriate branch of Engineering/Technology. Passed B. Sc. Degree from a recognized University as defined by UGC, with at least 45% marks (40% in case of candidates belonging to reserved category) and passed XII standard with mathematics as a subject. Provided that in case of students belonging to B. Sc. Stream, shall clear the subjects of Engineering Graphics/Engineering Drawing and Engineering Mechanics of the first year Engineering program along with the second year subjects.

## SPECIALIZATION OFFERED :

For Diploma in Engineering : Civil Engineering | Mechanical Engineering | Electronics & Electrical Engineering | Computer Science | Mining

For Bachelor In Technology (B. Tech.) : Civil Engineering | Mechanical Engineering | Electronics & Electrical Engineering | Computer Science

For Masters in Technology (M.Tech) : Computer Science - M Tech in E-security | M. Tech in computer technology | Software Engg.  
 Civil Engineering - Structural Engg. | Construction Tech. & Mgmt. | Geotechnical Engg. | Highway Engg.  
 Mechanical Engineering - Production Engg. | Energy management | Thermal Engg. | Safety Engg.  
 Mining Engineering - Mining Engg.



Indian minds have proved their intellectual superiority through extra ordinary performance in Information Technology since the last two decades. Modern industries are IT driven. Our specialized labs offer hands on experience with networking technology, software development in collaborations with leading Information Technology companies.

A promising Computer Science & Information Technology career starts with a firm foundation coupled with the opportunities provided by strong industry linkages and research expertise in ISBM University.

ISBM University ensures that every student aspiring to become an IT specialist learns the basics of IT thoroughly. Thus it ensures the foundation of the students on IT applications.

## PROGRAMMES

Programme Code	Programme	Duration	Mode	Eligibility
BSC24	Bachelor of Science in Information Technology (B.Sc-[I.T])	3 Years	Annual	10 + 2 or Equivalent (with Respective Subjects)
BSC24	Bachelor of Science in Computer Science (B.Sc-Computer Science)	3 Years	Annual	10 + 2 or Equivalent (with Respective Subjects)
MSC23I	Master of Science in Information Technology (M.Sc-[I.T])	2 Years	Semester	Graduation or Equivalent*
MSC23H	Master of Science in Computer Science (M.Sc - Computer Science)	2 Years	Semester	Graduation or Equivalent*
DCA31	Diploma in Computer Applications (DCA)	1 Year	Annual	10 + 2 or Equivalent
BCA28	Bachelor of Computer Applications (BCA)	3 Years	Annual	10 + 2 or Equivalent*
MCA27	Master of Computer Applications (MCA)	3 Years	Semester	Graduation or Equivalent
PGDCA29	Post Graduate Diploma in Computer Application (PGDCA)	1 Year	Annual	Graduation or Equivalent
ADCA30	Advance Diploma in Computer Application (ADCA)	2 Years	Annual	10 + 2 or Equivalent

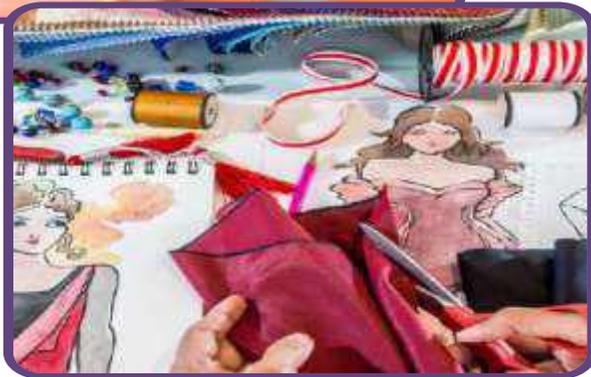
\***MSC** : Graduation in relevant subjects with minimum 45% aggregate marks from recognized University.

\***BCA** : A Candidate not having Mathematics as Core Subject in Class XII will have to pass a special paper of Mathematics in the course of six semesters in three attempts.

\***MCA** : Graduation in Computer Application / B.Sc. Computer Science/ B. Sc. Mathematics with minimum 45% Marks from a recognised University or Graduation in any subject with Mathematics as a core subject in Class XII Examination.

## CAREER OPPORTUNITIES :

Software developers | Systems software | Database administrators | Network and computer system administration  
 Software developers applications | Computer systems analyst | Information security analysts | Computer user support specialists | Computer network support specialists | Computer programmers | Web developers | Computer and information research scientists | Computer network architects | IT consultant | Cloud architect | Computer forensic investigator | Health IT specialist | Mobile application developer | Information technology vendor manager | Information technology vendor manager | Data Modeler | Multimedia Programmer | Software consultant | technical writer  
 Quality Assurance Engineer



Designing is an emerging profession with a rise in urban living pattern. There is lack of space in cities. Owing to the increased standard of living in India and the new mindset of the younger generation, interior design has become an independent field of its own, coming out of the shadows of architecture and civil engineering.

Considered as one of the best paying industry today, a career in Fashion Design has become famous among creative minds. Popularly conceived as a glamorous field, the domain has cut – throat competition and vast challenges as well. However, there is a wide scope of Fashion Design in India as well as abroad.

ISBM University incorporated newer and modern methods of design in its syllabus to provide the students with a more holistic vision.

## PROGRAMMES

Programme Code	Programme	Duration	Mode	Eligibility
CFD	Certificate in Fashion Designing (CFD)	6 Months	Semester	10 + 2 or Equivalent
DFD46	Diploma in Fashion Designing (DFD)	1 Year	Semester	10 + 2 or Equivalent
CID	Certificate in Interior Design (CID)	6 Months	Semester	10 + 2 or Equivalent
DID45	Diploma in Interior Design (DID)	1 Year	Semester	10 + 2 or Equivalent
BSCFDT25	Bachelor of Science in Fashion Design (B.Sc.-FD)	3 Years	Semester	10 + 2 or Equivalent
BSCID26	Bachelor of Science in Interior Design (B.Sc-ID)	3 Years	Semester	10 + 2 or Equivalent

## CAREER OPPORTUNITIES :

Fashion Illustrator | Fashion Merchandiser | Apparel Industry Management | Merchandise Marketing  
Textile Design | Fashion Communications | Textile Design | Fashion Stylist | Fashion Design  
Footwear Design | Merchandise Product Development | Theatre Costume Design | Journalism - Fashion  
Visual Communications Fashion Design | Fashion Coordinator | Costume Designers | International  
Manufacturing & Product Development | Fashion Knitwear Design | Multiple Brand Retail  
Fashion Consultant | Advanced Fashion Design | Jewellery Design | International Trade | Film & TV  
Costume Design | Designing Company | Film & TV Industry | Interior Illustrator | Interior Stylist  
Interior Coordinator | Interior Consultant | Interior Merchandiser | Interior Designer | Space Design  
(Residential/ Offices/Commercial) | International Manufacturing & Product Development  
Merchandise Marketing | Merchandise Product Development | Architecture Firms | Film & TV  
Interior Design | Visual Communications | Industrial & Graphic Design | Art Directors | Landscape  
Architects | Floral Designers | Academic - Teacher | Journalism - Interior | Furniture/Furnishing BrandStores  
Factory Designers



## PROGRAMMES

Programme Code	Programme	Duration	Mode	Eligibility
DIP59	Diploma in Pharmacy (D-Pharma)	2 Years	Annual	10 + 2 or Equivalent*
BOP60	Bachelor of Pharmacy (B-Pharma)	4 Years	Annual	10 + 2 or Equivalent*
MOP61	Master of Pharmacy (M-Pharma) (Pharmaceutics)	2 Years	Semester	B-Pharma (with minimum 50% Marks)

\* Passed 10+2 examination with Physics and Chemistry as compulsory subjects along with one of the Mathematics / Biotechnology / Biology with at least 45% marks ( 40% in case of candidate belonging to reserved category)

## CAREER OPPORTUNITIES :

Community Pharmacist | Higher Education Lecturer | Regulatory Affairs Officer | Food and Cosmetic Industry Diagnostic Technologist | Hospital Pharmacist | Medical Sales Representative (Sales) | Research Scientist (Life Sciences) | Own Pharmacy or Chemist Shop | Quality Control/Quality Assurance | Research Scientist (Medical) | Pharmacologist | Science Writer | Research & Development | Nuclear Pharmacy | Toxicologist Clinical Research Associate | Product/Process Development Scientist | Formulation Development Nutrition Support Pharmacy



School of Pharmacy aims at imparting quality pharmacy education to the youth assuring “Health for All” Manufacturing pharmacy is an opportunity in the country. Specialized laboratory, machine room, dedicated library, computer center are the prerequisite provided in ISBM University campus keeping in view of quality education.

The ISBM School of pharmacy imparts Degree and Diploma courses in Pharmacy with intake capacity of 60 in each stream. The University also offers 2 year PG course in Pharmacy (M. Pharm) in Pharmaceutics specialization.





## PROGRAMMES

Programme Code	Programme	Duration	Mode	Eligibility
BSC24	Bachelor of Science in Bio-Technology (BSc.-Bio-Tech)	3 Years	Annual	10 + 2 or Equivalent (with Respective Subjects)
BSC24	Bachelor of Science in Microbiology (B.Sc. - Microbiology)	3 Years	Annual	10 + 2 or Equivalent (with Respective Subjects)
MSC23F	Master of Science in Bio - Technology (M.Sc.-Bio-Tech)	2 Years	Semester	Graduation or Equivalent*
MSC23	Master of Science in Microbiology (M.Sc.-Microbiology)	2 Years	Semester	Graduation or Equivalent*

\*MSC : Graduation in relevant subjects with minimum 45% aggregate marks from recognized University.

## CAREER OPPORTUNITIES :

Biochemist | Microbiologist | Laboratory | Research and Development | Clinical Research | Animal Science  
 Biophysicist | Soil Scientist | Quality Assurance/Regulatory Affairs | Environmental Science | Forensic Science  
 Epidemiologist | Biomedical Engineer | Manufacturing Food Science | Sales and Technical Support  
 Agricultural Engineer | Validation Technician | Bio-Technologist | Biotechnologist | Higher education lecturer  
 Marine biologist | Nanotechnologist | Nature conservation officer | Research scientist (life sciences)

(Proposed)



Department of Bio technology offers both master's and under graduate programmes. The Department is committed for the furtherance of the scientific enterprise through the establishment of a vigorous research programme. Post – graduate level academic programmes cater to the national requirements in basic science as well as in agriculture, environmental protection and energy conservation.

Students can expect an academically rigorous and interdisciplinary environment with significant emphasis on laboratory work emphasizing original creative thinking and research. To foster the learning contents of the student, several initiatives are taken beyond classroom teaching. It includes workshops, talks, seminar, symposia, presentations and field study.



School of Yoga and Naturopathy is inspiring and conducive for the acquisition of knowledge and honing of skills. With the rise in reputation of holistic and alternative medical care, there is an increasing demand on yoga and naturopathy. Government introduced the subject in school curriculum. Teaching yoga is an emerging career. Yoga is an ancient art, a natural way of remaining fit and healthy. It is a great stress buster. It also helps in improving mental health. Curing health – related problems naturally is taught as part of programme. Asanas and pranayamas are integral part of yoga syllabus. Fitness is the call of the contemporary world. The need of Yoga instructors is rising nationally & globally.

At ISBM University we ensure that this opportunity of learning our own ancient science of Yoga and imparting this knowledge to all. We offer Diploma and PG Diploma programmes in Yoga and Naturopathy.

## PROGRAMMES

Programme Code	Programme	Duration	Mode	Eligibility
DIY	Diploma in Yoga	1 Year	Annual	10 + 2 or Equivalent
DIN	Diploma in Naturopathy	1 Year	Annual	10 + 2 or Equivalent
PGDYN	PG Diploma in Yoga and Naturopathy	1 Year	Annual	Graduation or Equivalent

## CAREER OPPORTUNITIES :

Research Officer- Yoga and Naturopathy | Yoga Aerobic Instructor | Assistant Ayurvedic Doctor | Clinical Psychologist  
Yoga Therapist | Yoga Instructor | Yoga Teacher | Therapists and Naturopaths Trainer / Instructor Health Club  
Retreats & workshops | Corporate Yoga Instructor.





Arts and Humanities are very much present in our day to day lives. The subjects play pivotal role in the societal growth and development. Great philosophers like Shakespeare, Plato and Aristotle were the advocates of social sciences and humanities.

Our programmes offer subjective, objective, inter-subjective. It also relates to our real life surroundings. The contents are inter disciplinary and help in achieving the socio-economic objective.

School of Arts and Humanities students practice traditional as well as progressive thought and customs of the society. The program is inspirational, leading to social transformation. Innovation is an unique combination in the curriculum.

## PROGRAMMES

Programme Code	Programme	Duration	Mode	Eligibility
BA4	Bachelor of Arts (B.A.)	3 Years	Annual	10 + 2 or Equivalent
BA4	Bachelor of Arts in Public Administration (B.A.-P.A.)	3 Years	Annual	10 + 2 or Equivalent
MA3	Master of Arts (M.A.)	2 Years	Annual	Graduation or Equivalent (with Respective Subjects)
BSW6	Bachelor of Social Work (BSW)	3 Years	Annual	10 + 2 or Equivalent
MSW5	Master of Social Work (MSW)	2 Years	Annual	Graduation or Equivalent

## SPECIALIZATION OFFERED :

B.A.: - (Select any 3 Subject) English Literature | Hindi literature | History | Economics | Sociology  
Political Science | Geography

M.A.: - (Select any One) English | Hindi | Chhattisgarhi | Philosophy | History & Archaeology  
Political Science | Public Administration | Economics | Education | Sociology | Geography | Psychology

## CAREER OPPORTUNITIES :

Correspondent | Photo-Journalist | Researchers | Producer | TV Anchor | Content Writer | Advertiser | Fashion Designer  
Journalist | Web Designer | Graphic Designer | Librarian | Historian | Public Works Department Manager New Anchor  
Reporter | News Editor | Public Relations Manager | Customer Care Manager | Advertising Sales Agent  
Museum Worker/Curator | Content Marketing Manager Strategist | Web Content Specialist/Editor | Public Relations Specialist  
Paralegal/Legal Assistant | News Reporter | Industrial Relation Officer | Market Research | Hospitality - Customer Service /  
People Management | Event Organizer | Journalist/Correspondent | Instructional Designer | Sign Language Interpreter  
Publications Editor | Proofreaders | Political Science | Higher Education and Language Colleges | Psychologist | IT Organizations  
Travel Agent | Human Resources Specialist | Technical/Proposal/Content Writer | Copywriter | Interpreter or Translator  
Academics - Teacher | Non-profit Organization, Development Coordinator | Liberal Arts | Media and Communications  
Organizations





## PROGRAMMES

Programme Code	Programme	Duration	Mode	Eligibility
BBA-LLB36	Bachelors in Business Administration & Bachelors in Law (BBA-LLB)	5 Years	Semester	10 + 2 or Equivalent*
LLB32	Bachelors in Law (LLB)	3 Years	Semester	Graduation or Equivalent*
LLM54	Masters in Law (LLM)	2 Years	Semester	LLB*

\* With minimum 45% aggregate marks for General/OBC and 40% minimum marks for reserve category

## SPECIALIZATION OFFERED :

LLM :- (Select any One) Constitutional Law | Criminal Law | International Trade & Economic Law

## CAREER OPPORTUNITIES :

Lawyer | Litigation | Corporate Counsel | Law Firms | Social Work/NGOs | Judicial Services/Civil Services  
Legal Process Outsourcing | Academia | Judicial Clerkship | Media and Law | Legal Practitioner  
Legal Advisor | Government Service | Judiciary | Teaching | Money Matters | Advisor | Alternative Dispute  
Resolution | Legal Journalism | Advocate | Think Tanks | Research Projects

School of Law is committed to provide interdisciplinary legal education to the students with a focus on policy and law making. To fulfill the objective, the curriculum and teaching pedagogy are designed to give extensive exposure to students through well designed curriculum by adopting interdisciplinary teaching learning approach and using lecture tutorial system.

It facilitates more scope for interaction wherein students get exposed to acquire more legal aptitude. Tutorials are used to discuss plans, moot court, mock trial, critical issues and clinical approach on syllabus in a more comprehensive manner. It will improve the students' understanding on the issues and give real opportunity to encourage 'critical thinking' and analytical reasoning with logical analysis.





Information Science plays an important role in dissemination of information. India has been the hub of professionals who lead modern society through the information age. Librarians, information and knowledge managers, archivists function as information mentors. As the nature and form of information become more complex, the role of modern managers becomes increasingly vital. Collecting, organizing and preserving useful data in various formats fall under the scope of Library and Information Science.

The programs will give students the opportunity to gain skills in teaching and research opportunities relevant for careers in major research organization, Universities, teaching institutions.

The school offers right environment to prepare for a successful and challenging career in the field of Library and Information Science.

## PROGRAMMES

Programme Code	Programme	Duration	Mode	Eligibility
B.LIB&I.SC8	Bachelor of Library and Information Science (B.Lib.) & I.Sc.	1 Year	Annual	Graduation
M.LIB&I.SC7	Master of Library and Information Science (M.Lib.) & I.Sc.	1 Year	Semester	B.Lib

## CAREER OPPORTUNITIES :

Cataloging Expert | System Automation Executive | Manuscript Manager | Metadata Analyst | Teacher | Manager  
 Local Area Network Manager | Bibliographic Support Executive | Administrative Executive | Librarian | Freelance Editors  
 Library Consultants | Database Manager | Electronic Work Publisher | Archives and special collections librarian  
 Children's librarian | Competitive intelligence analyst | Electronic resource librarian | Information architect  
 Information officer | Knowledge management specialist



## PROGRAMMES

Programme Code	Programme	Duration	Mode	Eligibility
DJMC44	Diploma in Journalism and Mass Communication D-JMC	1 Year	Annual	10 + 2 or Equivalent
BAJMC4	Bachelor of Arts in Journalism and Mass Comm. BA-JMC	3 Years	Annual	10 + 2 or Equivalent
MA31	Master of Arts in Journalism and Mass Comm. MA-JMC	2 Years	Annual	Graduation or Equivalent

## CAREER OPPORTUNITIES :

Circulation and Public Relations | Corporate Groups | Press Information Bureau | Radio Telecasting | Companies Advertising Agencies | Broadcasting Corporations | Central Information Service | Journals | Photography Companies Websites Periodicals and Magazines | Books and Novels | Legal Affairs Department | News Agencies | TV Channels Newspapers | Blogs | Copy Editor | Media Planners | Media Designer | Editor | TV Anchor | News Anchor | Graphic Designer | Public Works Department Manager



School of Journalism & Mass Communication provides space for creative writing and thinking in the electronic, print and broadcast media.

There is a tremendous growth in the sphere of Journalism. A good number of professionals is required by the industry.

The school is imparting value based teaching to make the students socially responsible as a functionary of the fourth pillar of democracy.





School of Education aims to train human resource as educational leaders and as experienced educators with knowledge and skills. The overall aim is to promote and support educational scholarship, research practices. New skills and strength of thinking are synthesized into regular practices and experiences. The teaching is characterized by clarity, examples, analogies, demonstration and appropriate pedagogy.

ISBM University offers Diploma / Bachelors / Masters / Ph.D. programmes in education.

## PROGRAMMES

Programme Code	Programme	Duration	Mode	Eligibility
BED14	Bachelor of Arts (Education)	3 Years	Annual	Graduation
BPED17	Master of Arts (Education)	2 Years	Annual	Graduation
DED15	Diploma in Education	1 Year	Semester	10 + 2 or Equivalent

## CAREER OPPORTUNITIES :

Play Schools | Private Tutor | Coaching Teacher | Professor (Through the NET exam - Assistant Professor) | Online Tutor  
Sports Management | Fitness Consultant | Educational Content Writer | Self Employment by starting | Athletic Coach  
Institutes/Tutorials | Athletic Trainer | Physical Education Teacher | Principal | Vice Principal | Education Researcher  
Education Consultant | Counsellor | Instructor



## PROGRAMMES

Programme Code	Programme	Duration	Mode	Eligibility
BHMCT	Bachelor of Hotel Management and Catering Technology	4 Years	Semester	10+2 or equivalent (Any Stream)
DHMCT	Diploma in Hotel Management and Catering Technology	3 Years	Semester	10th

## SPECIALIZATION OFFERED :

BHMCT- (Select any one) Travel and Tourism | Front Office | Housekeeping | Food and Beverage Production | Food and Beverage Service

## CAREER OPPORTUNITIES :

Hospitality Executive | Management trainee in Hotel & allied Industry | Chef| Hospital and Institutional Manager/Supervisor | Customer Service Executive in Banking and other MNCs. | Manager/Supervisor in Tourism Development Corporations | Entrepreneur | Cabin Crew/ Ground Staff in National & International Airlines | Executive in Cruise lines/ Railway/ Flight Kitchen Marketing/ Sales Manager or executive in Hotel/ Multinational Companies | Customer care Manager /Executives in BPOs | Catering Executive in clubs, guest houses, food courts & convention premises



Hotel Management and Catering Technology is a demanding field of skilled professionals in the present scenario and is expected to be ever demanding. Hotel sectors are one of the prominent contributors of the world economy. This growing industry frequently needs young, energetic and skilled graduates in India as well as abroad with high salary packages and rewards. The course enables the students to fill the gap between expectation of the global need and present scenario.

The basic objective of the Hotel management programme is to provide the hospitality industry a steady stream of competent young skilled professionals with the necessary knowledge, values and attitudes to occupy key operational positions.

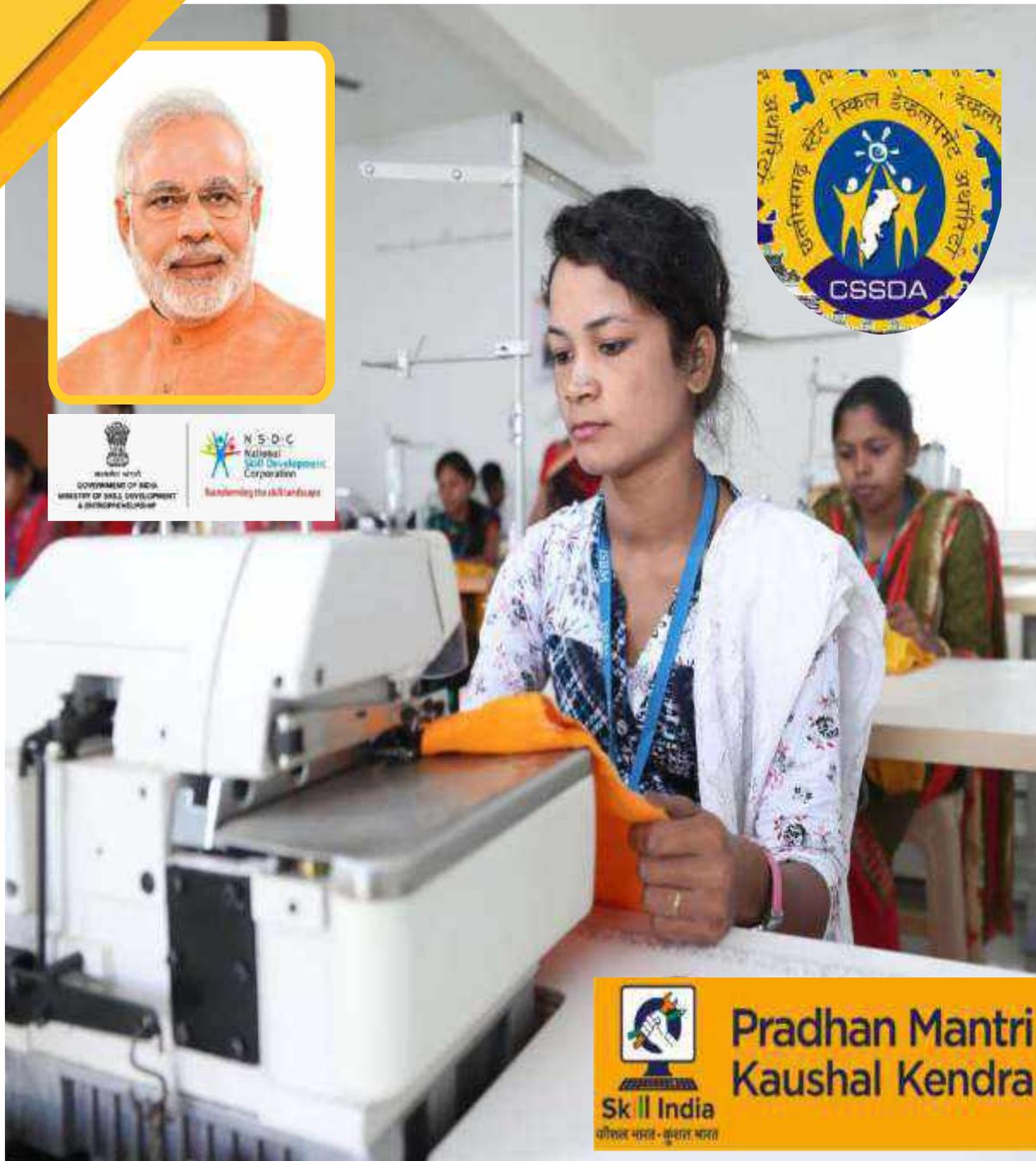


ISBM University offers/plans to offer Ph.D. Programmes under the guidelines prescribed by the University Grants Commission UGC (2016) in Faculties as listed below.

- ▶ Faculty of Management
- ▶ Faculty of Commerce
- ▶ Faculty of Science
- ▶ Faculty of Engineering and Technology
- ▶ Faculty of Education
- ▶ Faculty of Arts and Humanities
- ▶ Faculty of Law
- ▶ Faculty of Library and Information Science
- ▶ Faculty of Journalism and Mass Communication
- ▶ Faculty of Health and allied Sciences

The broad objectives of the research program are to keep in pace with the expanding frontiers of knowledge in conformity with the requirement of mankind. The award of Ph.D. Degree shall be in recognition of high academic achievements, independent research and application of knowledge to solve the social, managerial, technical and scientific problems. Creative and productive inquiry shall be the basic concept underlying research work.





## ISBM University partner for skill training in India.

In partnership with Ministry of Skill Development & Entrepreneurship (MSDE) and National Skill Development Corporation (NSDC), we have launched a state – of – the – art Model Training Center (MTC) called as Pradhan Mantri Kaushal Kendra (PMKK) Gariyaband, Chhattisgarh. We in association with the Ministry and NSDC are playing a pivotal role in creating benchmark institutions that demonstrate inspirational value for competency based skill development training by focusing on elements of quality, sustainability to connect the youth of the state with development strategy Chhattisgarh youth are made employable and work ready. Skill Development trainings are provided as under.

- ▶ Sewing Machine Operator - SMO
- ▶ Micro Irrigation - Agriculture Sector
- ▶ Gardner - Agriculture Sector
- ▶ Assistant Electrician - Construction
- ▶ Plumber General - Construction

# Bosch-Bridge Programme

In collaboration with ISBM University, Bosch Limited, the German automaker, has launched a training center in Gariyaband, Chhattisgarh.

The joint certification center is located inside the premises of ISBM University.

Spread across 5000 sq.ft, the center imparts training in the areas of diesel systems, gasoline systems, diagnostics and auto electricals among others areas. The Center has been equipped with Bosch Equipment. The training center provides BOSCH-BRIDGE programs to students of ISBM University, technicians and service personnel.

Bosch has been providing training services to thousands of technicians, service personnel, and lately, educational institutions for over a decade. Training courses from the Group offer knowledge of the evolving technologies, and at the same time provide hands-on experience with the latest equipment.

Bosch has 31 training touch points across India and a total of 42,000 participants have been trained during the year 2017.

In the automotive aftermarket sector, Bosch is among the highest generators of employment. However, given India's insufficient labor pool there is a need to build on the country's employability level. The same has also been identified by the Government of India which has initiated the Skill India program. We are glad to have BOSCH BRIDGE training center on our campus!

**Dr. Anand Mahalwar**  
Pro-Vice Chancellor, ISBM University



# Management Development Programmes

At ISBM University, we are led by purpose and passion. We are committed to challenging convention in order to meet the needs of new age students. We strive for a greater impact in people for an improvement in their lives.

- ▶ MDP on Digital Communications and Marketing Strategies
- ▶ MDP on Strategy Consultancy
- ▶ MDP on E-Governance and Digital Transformation: Issues and Challenges
- ▶ MDP on Six Sigma for Quality Improvement
- ▶ MDP on Business Process Change and IT Applications
- ▶ MDP on A Spreadsheet and Statistical Software Approach
- ▶ MDP on Transforming Organizations Through Proactive People Management Strategies
- ▶ MDP on Strategies for Online Businesses
- ▶ MDP on The Art of Successful Leadership and Management
- ▶ MDP on E-Governance and Government Process Change
- ▶ MDP on Developing Communication Competencies
- ▶ MDP on Story Telling and Theater Techniques
- ▶ MDP on Effective Communication for Managers and Leaders



# ISBM Scholarship

ISBM University is a proud sponsor of “Shushiksha” Chhattisgarh an Education Conclave 2018. Education Conclave was an effort to bring together Policy Makers, Institution Heads, Decision Makers, Industry HR Officials and Edu-tech Players under one roof to explore the various space in the Education field.



## ▶ SCHOLARSHIPS

ISBM University has been fortunate to host several scholarship awarding events for our students. These events have been graced by the supremos of the state Dr. Raman Singh (Former Chief Minister of Chhattisgarh) and Shri Bhupesh Baghel (Chief Minister of Chhattisgarh) have awarded scholarship certificates to the deserving students of ISBM University respectively.

We offer an array of scholarships for the deserving students. It has been a constant effort of ISBM to work towards the upliftment of underprivileged population of the region.

We also believe in positive discriminatory treatment of girls and women to educate them in the realm of higher education.

ISBM is providing various scholarships for students enrolling in various academic programs; more information on the same can be obtained from [www.isbmuniversity.edu.in](http://www.isbmuniversity.edu.in)

A number of Scholarships are offered to students out of the funds received in the form of gifts from the University benefactors, depending on the academic. The University grants full to partial waiver on tuition fees payable by the student. We extend scholarship to meritorious students based on their academic achievements, caste, gender in accordance with Government norms and ISBM University's policy.

Money is not a constraint to pursue higher education. ISBM University also aids the aspirants with education loans to pursue their dreams. So, now is the time to fly high.



# Life at ISBM University



## Entrepreneurship Conclave :

At ISBM University three days Entrepreneurship Awareness Camp has been organized for students in cooperation with Chhattisgarh Industrial and Technical Consultancy Center (CITCON).



## Indian Festivals :

Dipped in the hues of all cultures ISBM university celebrate Holi, Diwali, Eid, Navratri, Christmas and variety of Indian festival with pomp and color.



## Yuva Utsav :

District level youth festival was organized under the aegis of Sports and Youth Welfare Department at ISBM University in Kosami Navapara, about 500 participants from all blocks of the district participated in different competition.

## SLM Work Shop :

The Self Learning Material (SLM) Development Workshop is one of the unique initiatives of the university where academics and industry practitioners gather to discuss varied ways of keeping relevant for Gen Y.



The Programs at ISBM University include a host of activities around networking, relationship building and socio-cultural values that you will most certainly have the best time of your life here at ISBM University

## Yoga :

Yoga is an art of life. Students at ISBM University practice yoga as a daily routine to keep their mind and body fit and healthy.



## Music Therapy :

Music is the soul of life. Students at ISBM University practice music of their choice. The University offers all the major instruments and vocal training to the in house students



## Republic Day

Republic Day had been organized by ISBM University. Students and Teachers celebrated Republic Day where they all saluted the pure souls who sacrificed their lives for our Motherland India.



## National Cadet Corps :

National cadet corps rifle training was conducted By ISBM University, Under the direction of Colonel Vikas Verma, Commanding Officer of NCC Raipur, Subedar Major Rajpal Singh Nayak Subedar Yogeshwar Prasad CHM Jaswant Singh Hav Vandu.



## Principals' Conclave :

A Principals' Conclave was held at ISBM University. The focus of the conclave was to explore and learn the role of the Principal both as an institution-builder and a molders of the minds of future generations.



## Legal Awareness Program :

Legislative literacy camp was organized by ISBM University in presence of District court of Gariyaband Hon'ble Judge Madhu Tiwari and Hon'ble Civil Judge Shailesh Patwardhan.



## Seminars

Various Seminars has been organized in the campus for interaction, development, emotional intelligence, motivation, awareness, employability and sustainability. Seminars held were:

- Parents teachers convention
- Self confidence and Motivational
- Tribes in transition
- Tech fest
- Employability



## Sports Day :

A healthy body is the home to a healthy mind. ISBM University in its efforts of delivering an all-round development to the students has established extensive sports facilities. The students are trained to participate and compete at National and International level. Arrays of sports are facilitated at the campus to ensure a greater participation and competition.



## Events

Various events has been celebrated at ISBM University. We believe in all round development of the students. Students participating and volunteering get an experience in the event and are appreciated by awarding certificates.

### Science Day



### Science Exhibiion



### National Food Day



### Planation Day :



### Industrial Visit



### International Women's Day



### Parent's Convention



The Programs at ISBM University include a host of activities around networking, relationship building and socio-cultural values that you will most certainly have the best time of your life here at ISBM University

- ✓ Ras Garba
- ✓ Annual Sports Meet
- ✓ Prime Minister of India (Mann Ki Baat)
- ✓ Dipawali Celebration
- ✓ Human Rights Day
- ✓ Science Day
- ✓ Computer Awareness Program
- ✓ Plantation Day
- ✓ International Women's Day
- ✓ Parent's and Teachers convention
- ✓ Industrial Visits
- ✓ Science Exhibition
- ✓ Political Awareness Program
- ✓ Constitution Day
- ✓ Cooking Competition
- ✓ Essay Competition
- ✓ Unity Day
- ✓ Cybercrime Awareness
- ✓ National Food Day
- ✓ Tech-Fest

# INDRADHANUSH

The Annual Day of ISBM University celebrated in the month of February. An array of cultural, educational and sports events are organized. University students participate with all enthusiasm to make the event a great success. It was a panorama of skills and ardour.

Mega Events



# Life at ISBM University



# Premier Futsal League & Swaraj Cup

At ISBM University we care for a healthy mind and body, while treading our vision to develop a healthy India by promoting Higher Education and literacy growth in India and world-wide. We partnered / associated with Premier Futsal League. We are happy that "ISBM University" has reached not only all Indian homes but also Asia, Europe, Middle-east, North America, Australia and New Zealand.



ISBM to sponsor team for Swaraj Cup 2020



The team for Swaraj Cup 2020.

**IS Sports Reporter**  
BAPUR, Mar 6

As ISBM of its initiative to promote sports students, ISBM University has been actively participating in the sports activities. In this series, the university awarded their team ISBM Avengers for Swaraj Cup 2020 to be held in Mumbai, 14th University Champion Dr. Vinay Agrawal.

It is to be mentioned, some

famous sports artists are also sponsoring teams for this elite tournament which would be played on turf fields.

In 2017, ISBM had sponsored a team for the Premier Football League in Dubai. Dr. Agrawal had bestowed the winners with Golden Globe Award. Dr. Agrawal said that there is no dearth of talents in Chandigarh and the university wants to further harness them.



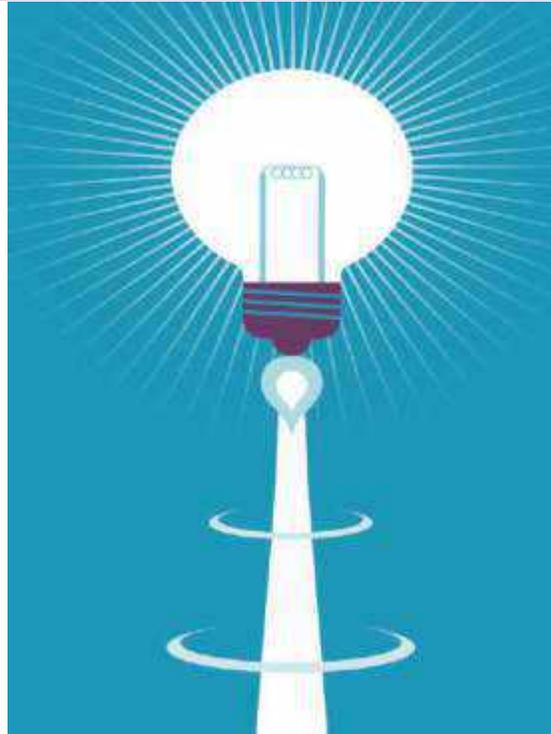
ISBM University strives to be the best learning support provider to all its students. For which ISBM University has created the following portals for imparting online education.

- Learning Management System ([www.isbmlms.com](http://www.isbmlms.com))
- Online library ([www.isbmlibrary.com](http://www.isbmlibrary.com))
- Online lecturing system ([www.isbm.online](http://www.isbm.online))
- E-learning system ([www.isbmelearning.com](http://www.isbmelearning.com))

ISBM University has also tied up with 'SWAYAM'.

SWAYAM (Study Web of Active Learning by Young and Aspiring Minds) is a program initiated by Government of India and designed to achieve access, equity, and quality. SWAYAM platform is indigenously developed by Ministry of Human Resource Development (MHRD) and All India Council for Technical Education (AICTE). The objective of this effort is to provide the best teaching-learning resources to all including the most disadvantaged. SWAYAM seeks to bridge the digital divide for students who have remained untouched by the digital revolution. This is done through an indigenous developed IT Platform that facilitates hosting of all the courses taught in classrooms to be accessed by anyone, anywhere at any time. All the courses are interactive and are available free of cost to the residents in India.





## Start up Incubation

Young Indians today have the conviction to venture out on their own, the conducive ecosystem which helps them to watch their ideas come to life. In contemporary environment, we have more Startups and entrepreneurs than ever before. It is a movement of its own kind. However, many startups do not reach their full potential due to limited guidance and access. In line with the Government of India's Startup India Program, ISBM University is taking an unprecedented step to create a Startup Incubator. A first of its own kind aptly named 'BONSAI' the Incubator will sow the seeds for creation of technology and social enterprises in the campus providing assistance in diverse areas to the entrepreneurs. Since startup companies lack many resources, experience and network, BONSAI provides services which help them to get rid of the initial hurdles in starting up a business. These hurdles include space, funding, legal, accounting, computer services and other prerequisites for starting and running the business.

[www.ISBMUniversity.edu.in/incubation](http://www.ISBMUniversity.edu.in/incubation)

### The incubator services offered by BONSAI are:

- ❖ To help with business basics
- ❖ Networking activities
- ❖ Marketing assistance
- ❖ Market research
- ❖ High – speed internet access
- ❖ Help with accounting/ financial management
- ❖ Access to bank loans, loan funds and guarantee program
- ❖ To help in presentation skills
- ❖ Links to higher education resources
- ❖ Links to the strategic partners
- ❖ Access to angel investors or venture capital
- ❖ Intellectual property management
- ❖ Comprehensive business training program
- ❖ Advisory boards and mentors
- ❖ Management team identification
- ❖ To help in business etiquette
- ❖ Technology commercialization assistance
- ❖ To help in regulatory compliance



# Training and Placement

Training is a process, tool & technique for human resources development. It is a change agent in terms of skill development and value addition. Understanding its utility, ISBM University laid emphases on training & placement to groom its students. The wings of Training & Placement Cell is demonstrated as under



## Career Guidance Cell

Career Guidance Cell guides students in choosing right career taking their qualification, training, internship, Skill & aptitude into consideration. Career counseling sessions arranged school wise in order to deliberate on opportunity available in the country & abroad. The Skill set required for the positions are also discussed in threadbare with the students. The possibility of exploring the since training are also informed to the students. The Cell also helps to tap the skill set from the training center for the students on completion of the training certificate are issued to the students as a token of evidence.

## Career Development Cell

Career Development Cell owns the responsibility of developing the students in terms of skill knowledge and aptitude. The specific functions of the Cell is given as under

- Takes initiatives to improve soft Skill, professional communication and personality Development though in - house & outsource agencies & experts.
- Helps to prepare professional resume by conducting resume writing workshops.
- Grooms students for PPT Presentations.
- Trains students in logical reasoning, aptitude test etc for recruitment of SSC, Railways and Banks.
- Organizes employability test.

Training is imparted to the students on reasoning, aptitude, test in the format of SSC, Railway Recruitment board, Banking and insurance organizations. Experts are outsourced from **Pahalajob.Com Mumbai**. Practice sessions are also conducted to enhance the morale of the students. Soft Skill training is also

imparted to the students. The students are made conversant with PPT presentation technique.

## Internship Cell

Internship Cell arranges internship program for students during summer and winter holidays. The students are exposed to work environment and get hand on experience. The Cell successfully organized internship programs for MBA, MCA,BBA,BCA, PGDCA and MSc Students in following organization mCURA mobile health Pvt. Ltd. Gurugram Haryana, Kotak Life insurance campus placement Bandra Mumbai, Samastu Microfinance Limited IIFL Group Krishnappa Layout Bangalore, InfingWebcom Pvt. Ltd. Sanpada Mumbai, Adventsys Technologies Pvt. Ltd Bengaluru, Fist naukri.Com Mumbai, Haier appliances Pvt. Ltd Rajangaon Pune, Bharat Wire Ropes Ltd Mumbai,G-Mat Skill work station Bhilai, Decure connect private limited Mumbai during last academic session.

## Placement Cell

Placement Cell engaged in corporate relations for internship as well as placement. The placement cell is manned with the headship of professor in charge placement supported by two Training and Placement officers. The function highlight of the cell

- To prepare students database for the recruiters.
- To conduct survey on recruiters expectations from students.
- To organize on - campus & off - campus drives for the recruitment of students.
- To organize pre placement talks for the students.
- To organize industry University interface in order to ascertain the requirement of the industries.



ISBM University through its strong network and alliance is committed to provide 100% placement services to its students. We aim to create resources and understanding of career opportunities, while enhancing student's transition from university to career. The career and placement cell is powered by India's leading job portal BigVacancy.com

Some of the companies where BigVacancy.com has placed their candidates.



## We have **Zero Tolerance** to

Ragging
Alcohol, Smoking, Gambling
Misconduct, Hooliganism, Indiscipline
Possession or use of firearms or any lethal weapon
Possession or use of addictive or hallucinogenic drugs in the campus
Possession or use of alcoholic beverages or delinquency under the influence of alcohol

Students found guilty of such act by the way of indulging in or outside the premises of the University shall be liable to punishment as per the guidelines given by UGC in the light of direction of Hon'ble Supreme Court depending upon the nature and gravity of the offences established by Anti Ragging Committee of the University. The punishment for those found guilty of the ragging at the University level shall be any one or any combination of the following:

1. Suspension from attending classes and academic privileges
2. Withholding/ withdrawing scholarship/ fellowship and other benefits
3. Debarring from appearing in any test/ examination or other evaluation process
4. Withholding Results
5. Debarring from representing the institution in any regional, national or international meet, tournament, youth festival etc.
6. Suspension/ expulsion from the hostel
7. Cancellation of admission
8. Rustication from the institution for period ranging from 1 to 4 semesters
9. Fine ranging from Rs. 25,000/- and Rs. 1 Lakh
10. Collective Punishment: When the persons committing or abetting the crime of ragging are not identified, the institution shall resort to collective punishment.

## **STUDENT DISCIPLINE :**

Student enrolled in the University must recognize their responsibilities towards the faculty, office staff and fellow students by maintaining appropriate standards of conduct will attract disciplinary action.

The University believes that duty, decorum and discipline are the hallmarks of a good student. Students with such qualities alone can prove to be productive manpower with appreciable value system. Therefore, erring students would be subject to certain disciplinary code. The following acts would be deemed to be acts of indiscipline. Any overt or covert act leading to ragging, eve teasing disruption of class room activities, disturbing the studies of other students or marring the operations of the University, its educational activities or harming the health, safety of staff or students or damaging the property, possession of any intoxicants, illicit drugs or weapons in the University campus, misconduct during examination, production of false information or documents for admission purpose and the failure to returned loaned materials or settle debts with the ISBM University of Studies.

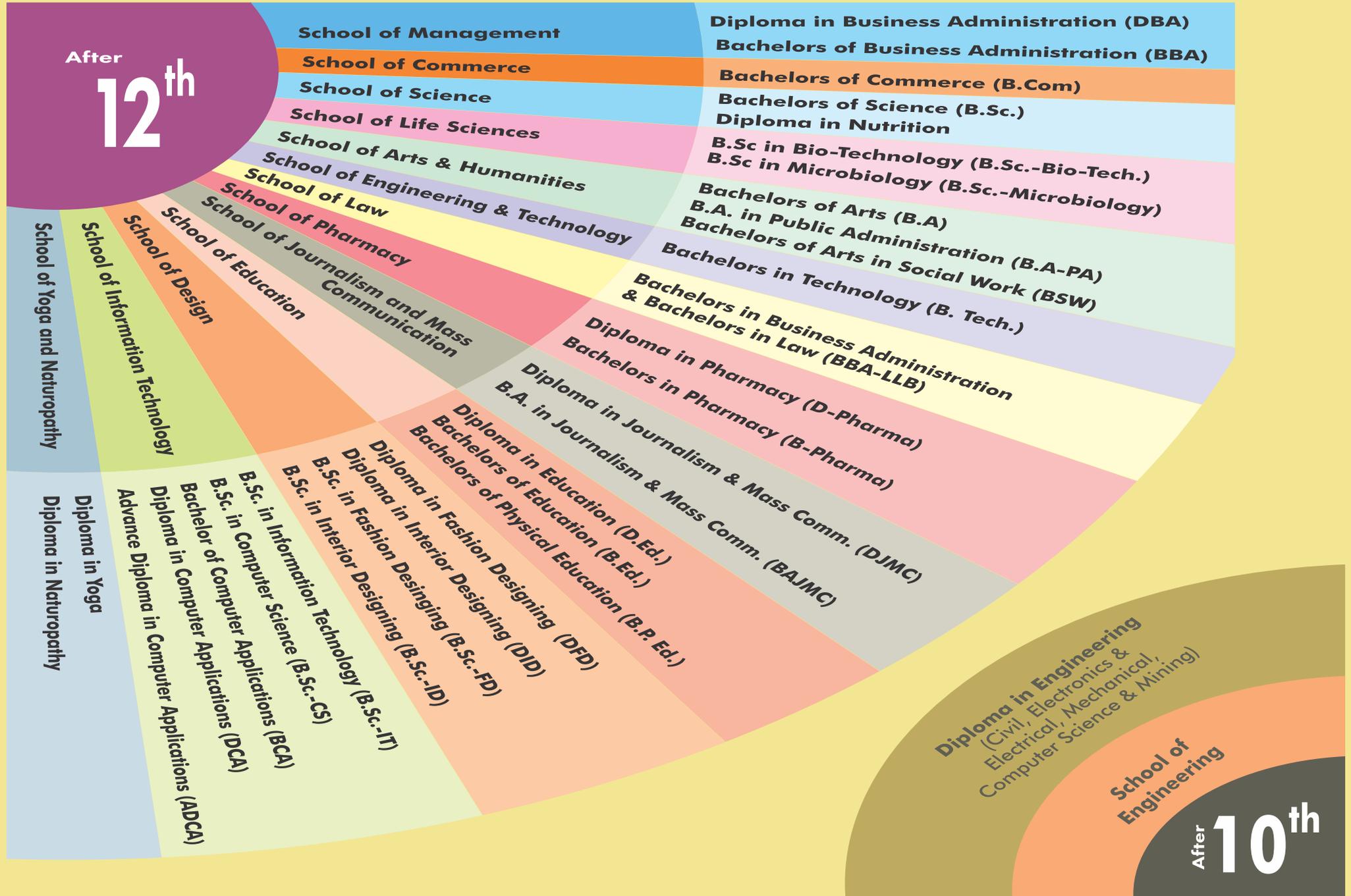
## **RULES & REGULATIONS:-**

- If an applicant is found not eligible for admission on verification of the document's at any stage or otherwise, eligibility shall stand cancelled. If such instances go undetected during the admission process but are detected in subsequent semester/ year, such disqualification will take place with retrospective effect. In such a case, the applicant shall have no claim whatsoever against the ISBM University.
- All the students shall be required to produce their original certificate of the last examination passed for verification as and when asked for. Since all the admission to University are provisional and are likely to be cancelled if the original certificates are found fake and fraudulent. Such students will not be awarded a degree certificate even after completion of the course. The University reserves the right to withdraw a degree certificate from the student whose educational documents are not found genuine or true.
- The Degree/Diploma/Certificates will be awarded to the students only if he/she acquires pass grade in all the semesters within the maximum duration of the course.
- In case a student does not clear all the examinations in the maximum duration as mentioned in the course details, he/she will not be awarded a Degree / Diploma / Certificate and no fee shall be refunded such that case.
- The student can discontinue his/her studies anytime during the year but the fees paid by him/her will not be refunded in any circumstances.
- It is the wholesome discretion of ISBM UNIVERSITY to upgrade or modify the syllabus or content of the course without prior intimation to student.
- If it is found at any stage/level that student has concealed/misguided/violates any rules and regulations, ISBM University keeps right to terminate the admission of the student. The fees paid will be forfeited & it will not be refunded under any circumstances. Gariyaband, Raipur court is the jurisdiction in case of any dispute / legal action.

# Career Options at



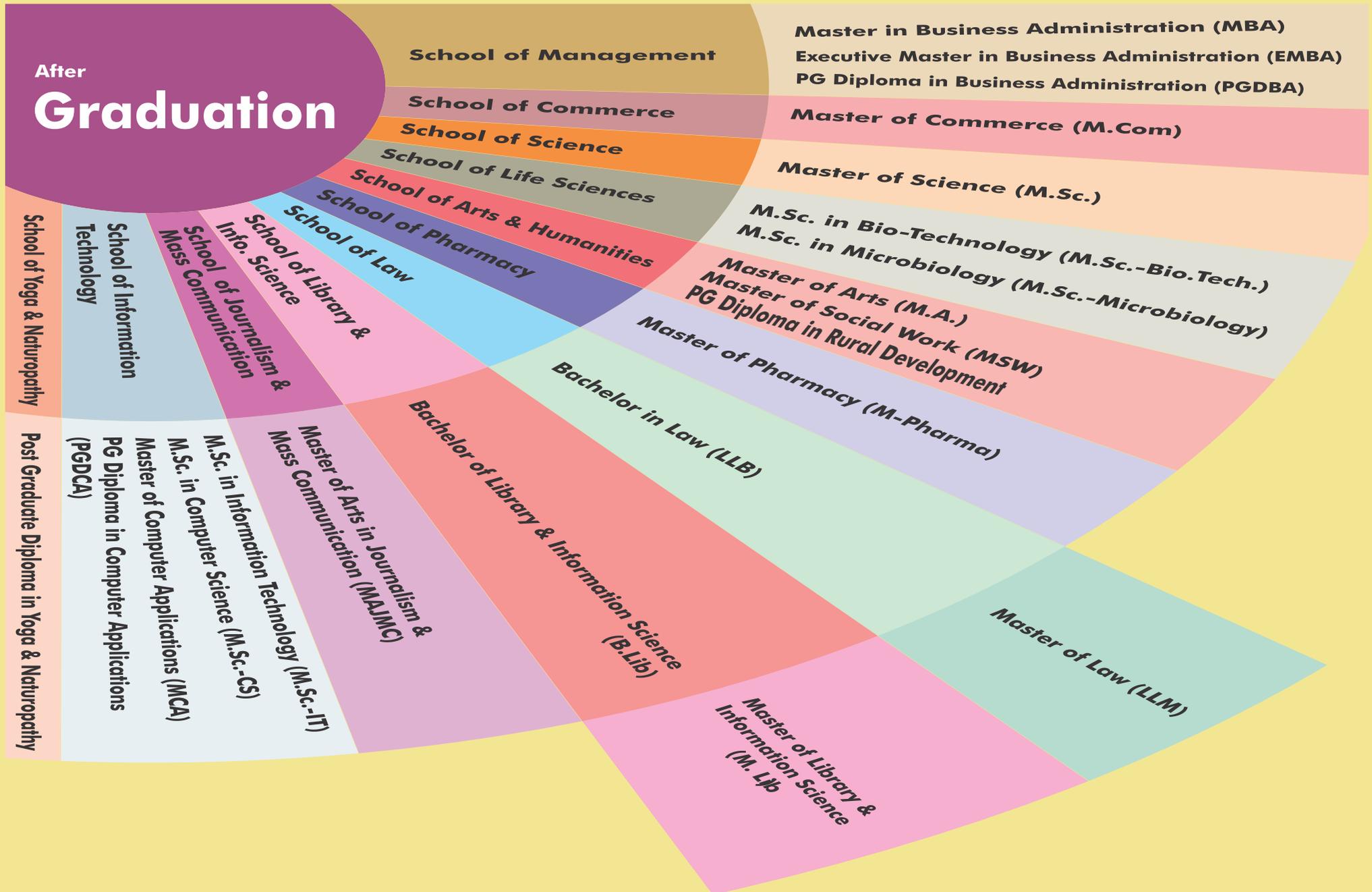
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# Career Options at



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## Campus :

**ISBM University, Nawapara (Kosmi),  
Block & Tehsil - Chhura,  
District-Gariyaband,  
Chhatisgarh - 493 996, India.**

### Counseling and Information Center

- Raipur** : ISBM, C/310, Vallabh Nagar, Raipur,  
Chhatisgarh - 492001
- Chhura** : ISBM, Koma Khan Road, Chhura, Gariyaband,  
Chhatisgarh - 493 996.
- Gariyaband** : ISBM, Near Govt. Boy School,  
Gariyaband - 493 889.
- Khariyar Road** : ISBM, Vidya Complex, Beside Axis Bank,  
Main Road, Khariya Road, Nuapada, Odisha.
- Mahasamund** : ISBM, Pritam Complex, Main Road,  
Mahasamund - 493 445.

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